



2023 Q1 ECONOMIC IMPACT

Event Description	Total Room Nights	Forecast Attendance	Economic Impact**
January			
Cleveland Home Show	*	1,500	*
Greater Cleveland Partnership Summit	*	290	*
Cleveland Guardians Fest	*	10,000	*
Hard Rockin' National Cheer & Dance	*	7,500	*
Junior Volleyball Association 2023	5,036	11,000	\$6,468,000.00
Ohio Craft Brewers Association	262	250	\$284,250.00
West Coast Dance	219	400	\$470,400.00
February			
Accelerate 2023*	0	300	N/A
Mayor's Luncheon*	0	688	N/A
AmTrust Financial Q1 Town Hall*	0	680	N/A
HAC Annual Meeting 2023*	0	350	N/A
Tour of Beers 2023*	0	1,000	N/A
2023 Rainbow Dance Competition	110	500	\$568,500
Cleveland Beer Fest*	150	10,000	N/A
NACAC Cleveland National College Fair*	150	2,000	N/A
Ohio Craft Brewers Conference	200	250	\$284,250
2023 Nike North Coast Cup	4,870	4,000	\$2,352,000
March			
Alpha Kappa Alpha Sorority	3,676	2,500	\$2,940,000.00
Eby Brown Core-Mark Expo	568	700	\$1,092,700.00
Cleveland Tattoo Expo	250	7,500	\$369,525.00
Fan Expo	873	20,000	\$624,400.00
US Cheer	*	3,500	*
Ohio Dance Masters	*	1,000	*
Youth Opportunities	*	700	*
Naach Di Dance CWRU	*	500	*
Metro Health	*	250	*
Illinois Tool	*	2	*
Total	16,382	87,360	\$15,454,025.00

* These were local events or consumer shows that had unreported room nights

** Economic Impact is calculated utilizing Destinations International's formula provided by Destination Cleveland