



DECEMBER 2023 ECONOMIC IMPACT

Event Description	Total Room Nights	Actual Attendance	Economic Impact**
PickleBall in the Land	250	2,000	\$250,000.00
Tonight's Convesation	*	2,565	*
Monster Energy Chain Summit	*	24	*
Urban League	*	400	*
Case Western Weatherhead 1000	*	720	*
Total	250	5,709	\$250,000.00

* These were local events or consumer shows that had unreported room nights

** Economic Impact is calculated utilizing Destinations International's formula provided by Destination Cleveland